

Luke Tanaka

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Website: <http://tanakasports.com/>

ATHLETIC COMMUNICATIONS EXPERIENCE

Tanaka Sports, San Francisco Bay Area, Calif., formerly Chicago Area, Ill.

Freelance Athletic Communications and Broadcasting

(May 2015-Present)

- Provide play-by-play broadcasting, public address announcing, and statistics services.
- Worked with The University of Chicago, Loyola University Chicago, Chicago Bandits (National Pro Fastpitch), Frontier League (Independent Professional Baseball), Wheaton College, Illinois Institute of Technology, Proviso West High School (Hillside, Ill.), Mount Madonna School (Watsonville, Calif.).

University of St. Francis, Joliet, Ill. (NAIA)

Director of Athletic Communications

(June 2017-May 2019)

- Promoted and supported the 22 St. Francis athletic teams in all aspects of sports media relations and communications including website coverage, social media content and promotion, publication design, statistical coverage, news releases, and conference and national reporting.
- Primary graphic designer for the department, using Adobe Photoshop and InDesign to create graphics.

Elmhurst University, Elmhurst, Ill. (NCAA Division III)

Sports Information Contributor (Freelance)

(September 2016-May 2017)

Sports Information Graduate Intern/Assistant SID

(August 2015-May 2016)

Sports Information Intern

(August 2013-May 2015)

- Primary media contact for EU women's basketball, baseball, men's and women's soccer, men's lacrosse, and men's and women's tennis during the 2015-16 academic year.
- Assisted with the redesign of EU's athletics website and recruiting brochures.
- Primary play-by-play broadcaster for EU football, basketball, soccer, wrestling, and volleyball.

ADDITIONAL MEDIA RELATIONS/BROADCASTING EXPERIENCE

Florence Freedom, Florence, Ky. (Frontier League – Independent Professional Baseball)

Director of Broadcasting and Media Relations

(February 2016-September 2016)

- Wrote press releases and feature stories, managed website and social media, promoted upcoming events at the ballpark, acted as a liaison between the organization and print/television media, created daily game notes, took photos for the organization, and managed the broadcast intern.
- Play-by-play voice for all 96 Florence Freedom games, including pre and postgame shows.
- Pitched stories that received local and national media attention.

RELEVANT SKILLS

- NCAA LiveStats for basketball, volleyball, and soccer (Familiar); Stat Crew software for basketball, volleyball, baseball/softball, soccer, tennis, golf, football, and lacrosse (Proficient)
- Sidarm Sports, PrestoSports, and SIDHelp website content management systems (Proficient)
- Social media platforms, including Twitter, Facebook, and Instagram (Proficient)
- Adobe Photoshop and InDesign, Microsoft Office (Proficient)

EDUCATION

Dominican University of California, San Rafael, Calif.

M.S. in Counseling Psychology, Expected: December 2023

Elmhurst University, Elmhurst, Ill.

B.S. in Interdisciplinary Communications, *Summa Cum Laude*, 2015

Minors: Mathematics, English

Communication Major Outstanding Graduating Senior Award

2015 Male Scholar-Athlete of the Year Finalist